

Do you require disability-related accommodations to benefit fully from your membership? If so, please note them below:

On which OBBA committee are you interested in serving?

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Standards  | <input type="checkbox"/> Cookbook   | <input type="checkbox"/> Marketing           |
| <input type="checkbox"/> Conference | <input type="checkbox"/> Membership | <input type="checkbox"/> Aspiring Innkeepers |
| <input type="checkbox"/> Bylaws     | <input type="checkbox"/> Nominating |  |

Fees:

**Regular Members**

B&B with 1 to 3 rooms	\$270
B&B with 4-14 rooms	\$345
First year membership initiation fee	\$ 45

**Associate Members**

B&B with over 15 rooms	\$395
First year membership initiation fee	\$ 45

Company/Vendor	\$100
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<b>Aspiring Innkeepers</b>	\$100
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Fees included with this application: \$ \_\_\_\_\_

Payment by

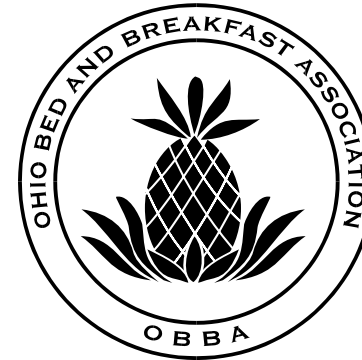
- Check # \_\_\_\_\_  
 Visa/Mastercard # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Signature: \_\_\_\_\_

Membership dues and related costs may be deducted as a legitimate business expense. Consult your tax advisor. Enclose one copy of your brochure if available. Mail completed form with payment to Ohio Bed & Breakfast Association, 5310 E. Main St., #104, Columbus, OH 43213; or fax to 614-868-1177 (fax).



## Your Passport to Success

### The OBBA Member Benefits Guide

**Ohio Bed & Breakfast Association**

**5310 East Main Street  
Suite 104**

**Columbus, OH 43213**

**614-868-5567; 614-868-1177**

**obba@travelohio.com**

**www.ohiobba.com**

# OBBA Membership Opportunities

## Regular Member

Any person engaged in the bed and breakfast business whose organization, owners and/or officers demonstrate the highest professional and ethical standards, has passed an initial inspection by an agent appointed by the Association, and resides in Ohio or vicinity. Dues are determined by the number of rooms.

### *Regular Member Benefits:*

Free listing on the OBBA website with links to your website

Listing of B&B, phone and web address on rack card that is distributed statewide

Free listing on the TravelOhio.com website

Free on-line reservation service - "Webervations"

Discount programs for long distance and credit card services

*OBBAView*, the quarterly newsletter

Participation in the on-line OBBA Listserv

Added business through the OBBA Gift Certificate Program.

Opportunities to grow personally and professionally also abound through volunteer service on OBBA committees and on the Board of Trustees.

*The innkeeper's best friend and partner since our founding in 1988, OBBA has been the innovator and industry leader in program development, legislative affairs, marketing, special promotions, and campaigns.*

***All OBBA Members--Regular, Associate, and Aspiring--are eligible to attend OBBA education programs at member rates.***

# OBBA Membership Application

Name of Business \_\_\_\_\_

Owner(s) \_\_\_\_\_

Address \_\_\_\_\_

City/ST \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web Address \_\_\_\_\_

County \_\_\_\_\_

Region: (circle) NE NW C SE SW

Date Business Established: \_\_\_\_\_

Facilities: # Rooms: \_\_\_\_\_ Bath: #Private \_\_\_\_\_ #Shared \_\_\_\_\_

Rates: Single \_\_\_\_\_ Double \_\_\_\_\_

Meals:  Breakfast  Lunch  Dinner

Circle Breakfast Type:  Full  Continental  Continental Plus

Payment Accepted:  Cash only  Checks  Visa/Mastercard

Discover  AMEX  Other: \_\_\_\_\_

House Rules: Pets \_\_\_\_\_ Children\* \_\_\_\_\_

Smoking \_\_\_\_\_

*\*If you impose restrictions, we suggest (for legal purposes) an expression such as "Children over 12 welcome," or "Children by special arrangement." DO NOT say "No Children."*



## OBBA's Gift Certificate Program

What to you give the couple 'who has everything' on their special anniversary?

*What's the best gift for a newly graduated college student who needs a getaway from the stress of that first "real job?"*

How do you become the perfect spouse?

### **Purchase an OBBA Gift Certificate!**

Since the beginning of the program, OBBA has sold nearly \$14,000 in gift certificates. That translates directly into guests at your B&B!

OBBA Gift Certificates are available on the OBBA website. They can also be purchased by mail or over the phone. The OBBA office accepts cash, checks, and credit cards for payment on gift certificates.

All certificates are numbered and are not issued without proof of payment. The deadline date on the certificate is strictly enforced. They cannot be redeemed for cash.

Redeemed certificates are reimbursed by OBBA for the value shown, less a 10% handling fee.

A letter to guests instructs them to identify themselves as OBBA Gift Certificate holders before they make the reservation. The certificate can be used as all or part of a deposit, if required. All of your usual policies can be applied to these reservations, such as "2-night stay required on weekends." You cannot, however, create restrictions that apply only to people using gift certificates, or "black out" more than 11 evenings over the course of a year. OBBA membership implies participation in the Gift Certificate Program.

### Associate Member

Any individual operating an inn having fifteen (15) or more rooms...

OR

Any individual operating a B&B or inn outside the state of Ohio...

OR

Any individual or company closely identified with the interests of the bed and breakfast industry and who is in a position to promote the welfare of the industry...

...and whose organization, owners and/or officers demonstrate the highest professional and ethical standards.

Dues for inns: \$395, plus \$45 first-time initiation fee if applicable

Dues for vendors/companies: \$100

*Benefits for Associate Member Inns and Out of State B&B's are the same as Regular Member Benefits.*

*Benefits for Associate Member Companies*

Free listing on the OBBA website 'Members Only' section with links to your website

Discount programs for long distance and credit card services

*OBBAView*, the quarterly newsletter

Participation in the on-line OBBA Listserv

### Aspiring Innkeepers

Any individual or company who has not yet opened a bed and breakfast, or who is contemplating opening a B&B or inn, and whose organization, owner and/or officers demonstrate the highest professional and ethical standards, and resides in Ohio or vicinity.

Aspiring Innkeepers receive the *OBBAView* newsletter, qualify for long distance discount services, and participate in the OBBA Listserv.

Dues for Aspiring Innkeepers: \$100

# OBBA's "Good Host-keeping" Seal

*Each member should deliver consistently high quality service and products as a standard for each guest regardless of race, religion, nationality, creed, sex, age, sexual orientation or disability.*

An inspection by an agent assigned by OBBA of all regular members and associate member inns. A successful inspection allows you to display the non-transferrable "Pineapple" Logo of Excellence prominently in your establishment.

It is the purpose of these Standards of Operations is to ensure that members of the Ohio Bed & Breakfast Association meet or exceed the minimum service standards of the Association. It is the goal of the Association to treat each and every guest as a VIP. Whereas, it is understood that hospitality is difficult to evaluate objectively, the Association has established three areas of consistent standards of excellence in safety, cleanliness and comfort that all members of the As-

sociation must meet. Each member should consistently deliver high quality service and products as a standard for each guest regardless of race, religion, nationality, creed, sex, age, or disability.

Experience suggests that inspections help you increase the likelihood of happy, satisfied guests and, consequently, a more profitable and successful business. Inspectors often have suggestions that will help you improve or enhance your operation. Our goal is to guide every bed and breakfast owner through the process so that you can reach your full potential as a unique and exceptional host. Inspection results are made

known to the member and the Standards Committee.



*OBBA Standards Inspections include:*

- Hospitality*
- Buildings and Grounds*
- Guest rooms*
- Bathrooms*
- Common Rooms*
- Breakfast and Breakfast Service*
- Communications*